



Press Release  
For Immediate Release

14 January 2026

## HKR International Hosted Successful Blood Donation Day in Central Extending Support to Tai Po and Passing on the Spirit of Care and Share

**HKR International** (“HKRI”) brought HKRI’s first Blood Donation Day to Central on 13 January at Discovery Bay Gallery, located on Level 2 of Central Pier 3, in collaboration with the Hong Kong Red Cross Blood Transfusion Service. As the extension of HKRI’s “Tai Po Relief Programme”, HKRI continues to support patients and families in need. The Blood Donation Day received overwhelming public participation, with blood donation contributing nearly 10% of the Hong Kong Red Cross Blood Transfusion Service’s daily demand, helping to ease local supply pressure. HKRI management and staff joined the public in donating blood, exemplifying HKRI’s commitment to corporate social responsibility through meaningful actions, while providing a convenient and comfortable environment for Central’s busy professionals to contribute.

The Discovery Bay Gallery, situated on Level 2 of Central Pier 3, offers easy access and a spacious, comfortable setting for donors. Serving as a blood donation centre for the day, the venue was welcomed by donors, with many expressing their commitment to continue blood donation and carrying forward this spirit of compassion. **Ms. Charlotte Ho, General Manager of Branding and Marketing at Hong Kong Resort Company Limited**, said “One bag of blood, countless hope. We extend our heartfelt gratitude to every donor for sharing their love in Central. Guided by HKRI’s Care and Share philosophy, we will continue to transform small actions into collective strength, delivering greater warmth and care to Hong Kong.”

HKRI sincerely thanks all donors and partners for their valued participation. Looking ahead, the Group remains committed to its “Care and Share” spirit by organising regular community and health initiatives, aimed at harnessing collective strength and fostering deeper care and hope across Hong Kong.

**香港興業國際集團有限公司**  
**HKR International Limited**

*(Incorporated in the Cayman Islands with limited liability)*

香港干諾道中168號信德中心招商局大廈23樓  
23/F., China Merchants Tower, Shun Tak Centre, 168 Connaught Road Central, Hong Kong  
電話 Tel: (852) 2238 1188 傳真 Fax: (852) 2868 4998 網址 Website: [www.hkri.com](http://www.hkri.com)



# HKRI



HKRI management and staff actively supported the “HKRI Central Blood Donation Day”.



The blood donations contributed nearly 10% of the Hong Kong Red Cross Blood Transfusion Service’s daily demand, easing local supply pressure.



The blood donation station provides Central’s busy professionals with a convenient and comfortable environment to contribute.



The Discovery Bay Gallery, situated on Level 2 of Central Pier 3, offers easy access and a spacious, comfortable setting. Serving as a blood donation centre for the “HKRI Central Blood Donation Day”, the venue is welcomed by donors, with many expressing their commitment to continue blood donation and carrying forward this spirit of compassion.

For high-resolution photo, please download here: <https://bit.ly/49YWFDN>

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**15 years+**  
**caring company**  
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香港社會服務發展局頒發



### **About HKR International Limited**

HKR International Limited has diversified interests in real estate development and investment, property management, luxury hotels and serviced apartments, and other investments in Hong Kong, mainland China and across Asia.

The Company's diverse portfolio includes Discovery Bay and CDW Building in Hong Kong, HKRI Taikoo Hui in Shanghai, and a number of premium residential properties under development in Shanghai, Jiaxing and Hangzhou. HKRI has been listed on The Stock Exchange of Hong Kong since 1989, under the Stock Code of 00480.

Website: [www.hkri.com](http://www.hkri.com)

This press release is issued by HKR International Limited.

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