



For Immediate Release

HKR International Debuts First Student Accommodation “HOLLYWOOD RESIDENCE”

Strategically Located in the Heart of Hong Kong Island, Offering 160 Premium Bedspaces
to Address Growing Demand of Private Student Accommodation

High-resolution photo link: [<https://shorturl.at/OJ2uT>]

Hong Kong, 4 August 2026 – **HKR International Limited (“HKRI”)** announced the launch of its first student accommodation project **“HOLLYWOOD RESIDENCE”**. Strategically located at 165 Hollywood Road in Sheung Wan, the project offers approximately 160 premium bedspaces within close proximity to Hong Kong’s leading tertiary institutions. Capitalising on the rising demand for private student accommodation in Sheung Wan and the Mid-levels, the launch of the project is set to address the keen market demand, providing tertiary students with premium, comfortable and flexible accommodation options. Following its official launch, the market response has been positive, with leasing enquiries on the rise.



Exterior of “HOLLYWOOD RESIDENCE”

Strategically Located in the Heart of Hong Kong Island

Completed in June 2026, “HOLLYWOOD RESIDENCE” will officially commence operations in August 2026, welcoming its first cohort of student residents for the 2026/27 academic year. Boasting a prime location on Hong Kong Island, whether on foot or via public transport, students can commute with ease between various local universities and the city centre. The project is also a mere two stops away from HKU Station, complemented by a comprehensive network of bus routes (i.e. Citybus Routes 4, 7, 37A, 90B and 91) that provide students with easy and direct access to The University of Hong Kong campus, making it an ideal residence with seamless connectivity to university campuses and key urban districts.

香港興業國際集團有限公司
HKR International Limited

(Incorporated in the Cayman Islands with limited liability)

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Tailored Room Layouts and Modern Amenities Designed for Premium Student Living

The project offers a variety of room types, including single, twin, and triple rooms, catering to students' different lifestyle and budgets. Designed with both practicality and comfort in mind, each unit features bathroom with wet and dry zones, fully fitted kitchen unit, smart security system, high-speed Wi-Fi, all-inclusive climate control system, and ample storage space. Selected units also feature balconies, offering residents open views of the nearby park greenery and the vibrant urban landscape along Hollywood Road, further elevating the living experience. In addition, the project thoughtfully incorporates study spaces and communal areas designed to foster interaction among tertiary students and cultivate a well-balanced living environment that harmonises academic pursuits with daily life.

Strategic Expansion into Student Accommodation Market

HKRI has long been committed to supporting local communities and long-term economic development through its diversified business portfolio, while continuously exploring strategic asset development opportunities. The launch of "HOLLYWOOD RESIDENCE" marks a significant milestone for HKRI as it expands a diversified property portfolio and enters the student accommodation market. It also reflects the Group's long-term commitment to supporting Hong Kong's educational development and nurturing future young talents.

Monthly rentals for "HOLLYWOOD RESIDENCE" start from HK\$9,000 and is now officially open for applications from local university students. To allow prospective students to experience the premium living environment and modern amenities firsthand, an Open Day will be held from 8 to 9 August 2026 (10:00 to 17:00), featuring guided onsite tours of the various room layouts. Book on or before 9 August to enjoy a discount of HK\$500 per bedspace. For enquiries and reservations, please WhatsApp the project hotline at (852) 6447 7567.



"HOLLYWOOD RESIDENCE" offers a variety of room types to meet different students' accommodation needs.

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About HKR International Limited

HKR International Limited has diversified interests in real estate development and investment, property management, luxury hotels and serviced apartments, and other investments in Hong Kong, mainland China and across Asia.

The Company's diverse portfolio includes Discovery Bay and CDW Building in Hong Kong, HKRI Taikoo Hui in Shanghai, and a number of premium residential properties under development in Shanghai, Jiaxing and Hangzhou. HKRI has been listed on The Stock Exchange of Hong Kong since 1989, under the Stock Code of 00480.

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